

THE FILLMORE

HEART AND SOUL OF THE CITY

For Immediate Release

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For Information: Cynthia Traina, 415/775-3330

Cell: 415/310-1442, Cynthia@trainapr.com or Samara Rivers:

samara@sriversandassociates.com

510/209-3968

Hot Town, Summer In The City

Free Summer Concert and Film Series Jazzes Up New Fillmore Center Plaza

SAN FRANCISCO – June 11, 2009 - Kick back and enjoy the summer's long daylight hours at the plaza at Fillmore Center's free film and concert series beginning June 19. Join the vibrant Fillmore community for alternating weeks of Friday concerts and Thursday flicks set in a picturesque urban outdoor setting. Joining the line up are soul, salsa, blues, reggae and funk bands and a mixture of action and family films headlined with performances by local community groups. The 16,000 square foot Fillmore Center Plaza opened last October to serve the Fillmore community with an urban oasis to relax as well as to create an open-air venue for live music, art and entertainment. The film and concert series is the first Plaza event series to deliver on that promise.

Concerts begin at 6pm each evening. Movie nights open with performances by local artists at 7pm, followed by the film screening at 8pm. Among the showcased community talent are The Village Project (St. Andrew's Church choir), a Fillmore fashion show, the theater and drama group Handful Players and children's karate demonstrations by Larkin BuKiDo Kai Karate.

Popcorn and refreshments will be available for purchase at the events; or stop by one of the many new restaurants and shops that are adding a buzz to the revitalized Fillmore

community. The Plaza is located at the intersection of Fillmore Street and O'Farrell Street and has seats for 100 people with plenty of leftover open space to throw down a blanket and enjoy the show. The Plaza is wheelchair accessible. For more information: 415/921-1969, or log onto www.fillmorejazzcbd.org/summerseries.html.

Concert, Community and Film Calendar*

Concerts—Friday Evenings

6pm until 7:30pm

Friday, June 19th – Louie Romero y su grupo MAZACOTE (salsa)

Friday, July 3rd – Bobbie Webb (blues)

Friday, July 17th – Vintage Music Collective (reggae/soul)

Friday, July 31st – Carlito Del Sol & America (salsa)

Friday, August 14th – Sila and the Afro Funk Experience (funk)

Films—Thursday Evenings

Community Group Performances begin at 7pm

Films begin @ 8pm/dusk and play through 9:30 or 10pm (depending on the length of the film)

Thursday, June 25th

7:00pm: The Village Project (St. Andrew's Church Choir)

8:00pm: The Transformers (the sequel opens that weekend in theaters)

Thursday, July 2nd

7:00pm: Larkin's BuKiDo Kai Karate Demonstrations

8:00pm – Dirty Dancing

Thursday, July 23rd

7:00pm – Fillmore Fashion Show

8:00pm - Monsters, Inc.

Thursday, August 6th

7:00pm – Handful Players

8:00pm – Akeelah and The Bee

Thursday, August 20th

7:00pm - Infin8Sync: Independent Artists Group/BYOA

8:00pm - IronMan

The Fillmore Center is also home to the Fillmore Farmer's Market each Saturday from 9am until 1pm, which is accompanied by live music. The event is made possible by Laramar Corporation and the Fillmore Center Apartments and a generous contribution by Bruno's restaurant, which will be donating the proceeds from concession sales to Mo'

Magic, an educational, economic and social development programs of under-served youth and families in the San Francisco Bay Area.

*Films and performances subject to change.