

THE FILLMORE

HEART AND SOUL OF THE CITY

FOR IMMEDIATE RELEASE
9/09/09

ATTENTION:
CALENDAR EDITORS, ENTERTAINMENT/EVENT EDITORS

- WHAT:** Fillmore's First Cool Black Ball - a pre-Halloween costume/couture event showcasing the live entertainment district of Fillmore Street.
- WHEN:** Saturday, October 17th, 7:00 pm – 2:00 am
- WHERE:** Various venues on Fillmore St. between Geary and Eddy, San Francisco
- ATTIRE:** Cool, classy, sexy and hip all-black fashions of the 1920's - 1950's
- WEBSITE:** www.coolblackball.com (performers/schedule posted on the site and listed below)
- COST:** \$40 - For access to ticketed live shows and DJs at both Rasselas and Yoshis (does not include Nellie McKay & The Aristocrats); Ticket is \$20 with a dinner reservation at Yoshis
- Free access to non-ticketed venues and all restaurants (Fillmore Center Plaza, Sheba Lounge, Bruno's, DOSA, 1300 Fillmore, Gussie's)
- Yoshis and Rasselas' restaurants are also open to public prior to ticketed shows
- TICKETS:** available at www.brownpapertickets.com/event/78544
- PARKING:** Fillmore Center Garage (Eddy between Fillmore and Steiner) or Fillmore Heritage Ctr Garage (Eddy between Fillmore and Webster) Clay/Webster Garage, Japantown Plaza (see www.fillmoredistrict.com for detailed parking info)
- PHONE:** 808-352-4315 for more event info

EVENT DESCRIPTION:

The Cool Black Ball is a colorful and jazzy retro celebration of the style and people of the influential decades (20's – 50's) that helped shape the Jazz sound of the Fillmore. The vintage-couture Ball takes place throughout the Fillmore neighborhood, in restaurants and music venues on Fillmore St from Post to Eddy Street.

Listen and dance to great music – new and old jazz, fusion, R&B, swing, soul, funk – even Chicago-style stepping! - featured simultaneously at the Fillmore Center Plaza (outdoors) and in the Fillmore’s great clubs: Rasselas, Yoshis, Sheba Piano Lounge, Bruno’s and the Fillmore Plaza. Dine at one of the Fillmore restaurants, which are all offering special menus in honor of the Ball that night.

Experience the diverse food and culture of the Fillmore! The Ball showcases the exciting and revitalized Fillmore - the heart and soul of the city.

Entertainment includes (*alpha order*):

- Bernie Gipson www.SwingChampionship.com
- The Carlito’s – Jazz Mafia
- DJ Bobby A
- DJ Justin Time www.justintimedj.com
- Little Brown Brother www.littlebrownbrother.com
- Misa Malone www.misamalone.com
- Pellejo Seco www.pellejoseco.com
- Rhapsody in Step
- Supertaster / Jazz Mafia www.jazzmafia.com/gallery

Restaurants participating include (*alpha order*):

- 1300 on Fillmore www.1300fillmore.com – special menu
- Bruno’s www.sfbrunos.com – special menu and free entertainment
- DOSA – www.dosaf.com
- Rasselas – www.rasselasjazzclub.com – special menu and ticketed entertainment, half off ticket price w/dinner reservation
- Sheba Piano Lounge - www.shebalounge.com - special menu and free entertainment
- Yoshi’s – www.yoshis.com – special menu and ticketed entertainment – half off ticket price w/dinner reservation

From swing to soul, from the Jazz Age to the funk age, from vintage couture to slinky contemporary, there is something for everyone at the Cool Black Ball in the Fillmore. Don’t miss it!

Major sponsors include Skyy Spirits, 1300 on Fillmore, Bruno’s, DOSA, Rasselas, Sheba Piano Lounge, Yoshi’s.

Presented and Produced by Roy Bennett Entertainment and Bay Vibes

A portion of the proceeds from The Cool Black Ball will benefit Ella Hill Hutch Community Center and Morrisania West.

PHOTOS AVAILABLE AT www.coolblackball.com

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